

Ege Köse

Technical Product & Project Manager

E-commerce | Marketplace | Payments | Data Analytics | Full-Stack Digital Product Delivery
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PROFESSIONAL SUMMARY

Technical Product / Project Manager combining hands-on software delivery with e-commerce payments, data analytics, financial control and international operations experience. Strong at translating business problems into product scope, roadmaps, user stories, acceptance criteria, KPI dashboards, launch plans and measurable outcomes. Comfortable coordinating engineering, UX/UI, analytics, finance, sales/marketing, operations and external partners across marketplace, fintech/payments, hospitality, SaaS and B2B platform environments.

CORE STRENGTHS

Product & Project Delivery: Discovery, requirements gathering, MVP scoping, roadmap planning, backlog prioritization, UAT, release planning, risk/issue management and stakeholder communication.

Technical & Engineering Fluency: JavaScript, TypeScript, React Native, Expo, Node.js, PHP, Go, REST APIs, webhooks, PostgreSQL, MongoDB, MySQL, WooCommerce, Git/GitHub and Docker.

E-commerce, Payments & Growth: Checkout flows, subscriptions, failed-payment/dunning logic, Apple Pay, Google Pay, PayPal, card payments, 3D Secure, tokenization, CRM, GTM/GA4 and conversion tracking.

Data, Finance & Operations: SQL, Excel Power Query/Pivot, Power BI, Looker Studio, KPI dashboards, P&L awareness, budget-vs-actuals, rolling forecasts, export workflows and operational reporting.

SELECTED PRODUCT & DELIVERY WORK

- **APX Digital - International Web/Mobile & Growth Delivery:** Delivered projects through APX Digital and international freelance engagements for companies and hotels in the Maldives, Thailand and Indonesia, focused on landing pages, app flows, analytics, reporting and operational-improvement tools.
- **04 Solutions - B2B Platform & Infrastructure Initiative:** Dubai-linked partnership initiative focused on B2B platform packaging, client onboarding workflows, CRM/reporting needs, payment requirements, operational playbooks and solution documentation.
- **Payments & Checkout Products:** Built WooCommerce-oriented payment flows around Apple Pay, Google Pay, PayPal, card payments, 3D Secure, tokenization, subscriptions, webhooks, retry/dunning logic, logging and checkout performance.
- **MatchTone / MedTour OS / VIP Transfer App:** Structured mobile/SaaS product concepts, pricing tiers, role-based journeys, database/backlog phases, MVP roadmaps and launch-ready feature sets across AI, health tourism and mobility use cases.

PROFESSIONAL EXPERIENCE

Full-Stack Developer & Digital Product Lead | APX Digital / Self-employed | Remote / International

Jan 2021 - Present

- Own end-to-end web, mobile and digital product delivery from idea validation and scope definition to build, launch readiness and iteration.
- Build web interfaces, Android/iOS app flows, backend services, REST API architectures, admin panels, membership systems, databases, payment flows, subscription systems, webhooks and conversion-focused landing pages.
- Coordinate technical decisions across UI, backend, database, hosting, SSL, deployment, analytics, payment integrations and basic DevOps practices.
- Delivered reporting flows, tracking setups, landing pages and small operational-improvement applications for international companies and hotels, including work connected to the Maldives, Thailand and Indonesia.

Export Specialist | Kılıç Holding | Muğla, Türkiye

Nov 2025 - May 2026

- Supported export operations, international customer/vendor coordination, documentation follow-up, order tracking and operational communication in a part-time office-based role.
- Combined commercial follow-up with reporting discipline to improve visibility over export timelines, stakeholder actions and process bottlenecks.

Financial Control Assistant Manager | Merit International Hotels & Resorts | Podgorica, Montenegro

Feb 2025 - Aug 2025

- Supported hotel financial-control operations, budget/actual tracking, expense controls, management reporting and leadership decision-support routines.
- Prepared financial and operational outputs around variance, cash flow, departmental performance, supplier/expense follow-up and internal controls.

Financial Control Specialist | Merit International Hotels & Resorts | Kyrenia, Cyprus

Jan 2024 - Feb 2025

- Owned operational income/expense analysis, periodic reporting, rolling forecast support, month-end close inputs and management-oriented financial analysis.
- Improved reporting routines using Excel, Power Query/Pivot and BI-oriented models to surface P&L, cash-flow, CAPEX/OPEX and variance insights.

PROFESSIONAL EXPERIENCE CONTINUED

- Product Strategy & Delivery Partner** | 04 Solutions - B2B Platform Infrastructure | Dubai / Remote

2025 - Present

 - Coordinate product and project planning for a B2B platform/infrastructure initiative, including solution scope, customer packages, operational flows, reporting needs and delivery documentation.
 - Translate client onboarding, CRM, payments, marketing operations, analytics, process design and partner communication needs into structured requirements and implementation plans.
- Freelance Project Manager** | Self-employed | Remote

Jan 2023 - Feb 2025

 - Led planning, coordination and delivery of digital product, e-commerce, reporting and marketing-operations projects from concept to launch readiness.
 - Translated business goals into requirements, milestones, task boards, user flows, acceptance criteria, QA feedback loops and launch checklists while coordinating developers, designers, business owners and external vendors.
- Project Development Manager** | iSpace Invest | Cyprus

Sep 2023 - Jul 2024

 - Planned and coordinated market-expansion projects, combining competitor analysis, stakeholder alignment, operational planning and financial scenario thinking.
- Freelance Marketing & Growth Operations** | Self-employed | Remote

Jan 2022 - Feb 2024

 - Set up and managed social, push, onclick, SMS and email channels; supported segmentation, campaign execution, GA4/GTM tracking, UTM conventions, remarketing, A/B testing and conversion reporting.
- Project Development Manager** | Uppsoft | United States / Remote

Jan 2023 - Oct 2023

 - Delivered a tailored software solution used across the Maldives, El Salvador, Mexico and Kazakhstan; coordinated requirements, implementation workflows, documentation and client feedback loops.
- Operations Manager** | Caspian Golestan Fertilizer Co. | Istanbul, Türkiye

Apr 2019 - Sep 2023

 - Managed international procurement, supplier coordination, factory layout, storage optimization and logistics oversight, creating structured routines between procurement, warehouse, logistics and management stakeholders.
- Public Relations Department Specialist** | Radio METU North Cyprus | Guzelyurt, TRNC

Oct 2017 - Mar 2022

 - Coordinated annual events, marketing/communications teams, sponsorship communication, stakeholder planning and event execution.
- Marketing Staff / Finance Analyst** | AIESEC Türkiye / Rest Capital | Istanbul & Cyprus

May 2020 - Jan 2022

 - Supported B2B/community marketing, trend monitoring, finance analysis and reporting responsibilities in fast-moving team environments.

EDUCATION

- B.A. Business Administration** | Middle East Technical University, Northern Cyprus Campus

2017 - Jan 2025

 - Business, finance, management, operations and analytics foundation applied across product, project, growth, export and financial-control work.
- Istek Semiha Sakir Anatolian High School** | 2014 - 2017

CERTIFICATIONS

Analytics & Marketing: Google Analytics 4 (GA4), Google Ads Search, Google Ads Measurement, Meta Digital Marketing Associate, HubSpot Inbound Marketing, HubSpot Email Marketing. **Data & Business:** Power BI - Data Analysis, Advanced Excel (Power Query & Power Pivot), SQL (Intermediate), Leadership and Creativity, New Generation Leadership.

LANGUAGES

Turkish: Native | English: Full professional proficiency | German: Elementary